

## Research Delivery Director, Research Solutions – Job Specification

### Overview

STRAT7 Bonamy Finch is an analytically driven insight consultancy providing a unique blend of advanced analytics, data science and bespoke research solutions to uncover growth opportunities for our clients. The STRAT7 group also includes STRAT7 ResearchBods (data collection and online communities), STRAT7 LiFE (data enrichment) and STRAT7+ (strategy consulting and business change management) Crowd DNA (cultural insights and strategy).

The position we are recruiting for is **Research Delivery Director** – a senior position in our full-service insights team with a *particular emphasis on planning, creating, and delivering exceptional, impactful, ‘business ready’ research output for our clients*. Our belief is that successful client relationships are built through continuous delivery of outstanding research and we are looking for a candidate who shares that sentiment and can elevate **what** we deliver and – crucially – **how** we deliver it to our clients.

### Profile & Skills

- Senior (i.e. Director) level, strong preference for those with recent client-side insights experience (on the basis they will have first-hand experience of delivering insight to senior audiences within a business environment). We will also consider the right candidate from a research/insight agency, advertising planning, or (brand) consulting background
- Highly competent quant practitioner who enjoys hands-on involvement throughout a project's life (i.e. from receipt of brief/formation of solution through to data analysis and client delivery)
- Strong client management/engagement skills. Ability to think and operate strategically
- Confident, energetic, excellent presentation and communication skills
- Passion for synthesising data/information and communicating it in clear and compelling ways. A genuine appreciation of how research is used in businesses and proven experience of helping embed insight work in client businesses (as a consultant or client-side insights team). Hands on experience of more ‘contemporary’ delivery methods (e.g. video/animation/multimedia, dashboards, portals, storytelling, etc.) highly desirable
- Workshop facilitation skills/experience essential
- Experience in our areas of expertise – segmentation, brand tracking, optimisation. Ad hoc and continuous methodologies. High level understanding of and ability to explain advanced analytical techniques (e.g. conjoint). Ability to integrate qualitative (and other data) into our work
- Exposure to multiple sectors (FMCG, consumer durables, financial, B2B, leisure), and ability to apply their knowledge and experience to different categories/sectors

### Remuneration

Will depend on experience plus aptitude. We offer a good basic salary, plus participation in our company bonus scheme, plus company pension contribution. Full-time position, hours 09:00 – 17.30 Mon-Fri.

### Location

A mix of office and home working. Offices in London and Cobham (Surrey). Depending on the client (and COVID-19 restrictions), occasional need for UK and overseas travel (1-2 nights per trip).

### Equal Opportunities

Post holders must at all times fulfil responsibilities re: our equal opportunities policy and equality laws.

### Health and Safety

All post holders have a responsibility, under the Health and Safety at Work Act and subsequently published regulations. Employees as individuals of the Company have a statutory duty to co-operate together to promote health and safety best practice.

### How to apply

Please send your CV and a covering letter to Peta Poyser at [p.poyser@bonamyfinch.com](mailto:p.poyser@bonamyfinch.com)