

## Research Executive– Job Specification

### Overview

STRAT7 Bonamy Finch is an analytically driven, quantitative insight consultancy providing a unique blend of advanced analytics, data science and bespoke research solutions to uncover growth opportunities for our clients. The STRAT7 group also includes STRAT7 ResearchBods (data collection and online communities), STRAT7 LiFE (data enrichment) and STRAT7+ (strategy consulting and business change management) Crowd DNA (cultural insights and strategy).

### Profile

We are looking for an enthusiastic Research Executive to join our team. We are a diverse group of psychologists, marketers, analysts and project managers. Our common aim is to use our shared experiences to provide intelligent strategic guidance to our clients. We are committed to providing clients with clear, captivating deliverables.

We have three core business streams; Analytics, Data Science, and Insights & Impact. The successful candidate will join our Insights & Impact team, working primarily on full service assignments but also frequently with the Advanced Analytics team to design studies (e.g. segmentation, conjoint) and/or conduct specific pieces of analysis (e.g. segmentation profiling).

We are a senior team all of whom have direct contact with clients. We are looking for someone who is comfortable in the presence of clients and who can contribute to discussions. We are not looking for someone who wants or will be satisfied with a 'back office' role.

Our executives carry out every aspect of a project, from gathering supplier costs to writing proposals to designing a study to writing a DP spec and presenting the findings.

This is a full-time position with hours from 09:00 – 17.30 Monday to Friday.

### Skills

The successful candidate must be an enthusiastic, articulate, numerate person who is keen to develop their research career. Attention to detail and responsibility for successful delivery of a project are both critical.

Our workload can fluctuate, and situations can change quickly. We are looking for someone who is well organised, able to prioritise, stays calm under pressure and is flexible when needed.

Our work consists of a mix of continuous programmes and ad hoc studies that require bespoke solutions. We are ideally looking for someone with a strong background in both continuous and ad hoc research. The successful candidate's experience should not be limited to only off-the-shelf ad hoc research or only continuous tracking surveys. It is 99% quantitative (not qualitative).

We pride ourselves on the quality of our deliverables. We are looking for someone who shares our passion for synthesising information and communicating it in a clear and compelling way. Design skills and/or proficiency in PowerPoint (and/or other presentation packages) are a definite advantage.

## **Why join Bonamy Finch?**

We are a medium sized team of friendly people who are very good at what we do. There are no company politics – we just support each other in doing the best job we can for our clients. Personal achievement is noticed and rewarded, and our integration into the wider STRAT7 group has opened up varied career paths and development opportunities

### **Specific proficiencies**

High Proficiency in Microsoft Excel, PowerPoint, Word. Experience of analysis techniques and research design a plus.

### **Experience**

We are flexible in terms of how experienced the candidate should be (fitting the criteria above is our priority) – although ideally will have had some experience within an agency or clientside insight department

### **Specific proficiencies**

High Proficiency in Microsoft Excel, PowerPoint, Word. Experience of SPSS a plus.

### **Education**

2.1 Class degree or higher in an area that included some familiarisation with research and data

### **Remuneration**

Will depend on experience plus aptitude. Package will include participation in our company bonus scheme, plus company pension contribution.

### **Location**

The role will be split between Cobham, London, and home working. Depending on the client, there will be the occasional need for travel within the UK, as well as visiting clients overseas, normally for no longer than 1-2 nights per trip.

### **Equal Opportunities**

Post holders must at all times fulfil responsibilities re: our equal opportunities policy and equality laws.

### **Health and Safety**

All post holders have a responsibility, under the Health and Safety at Work Act and subsequently published regulations. Employees as individuals of the Company have a statutory duty to co-operate together to promote health and safety best practice.

### **How to apply**

Please send your CV and a covering letter by email to Peta Poyser, Office Administrator – [peta.poyser@bonamyfinch.com](mailto:peta.poyser@bonamyfinch.com)